

SIP Trunking

- ISDN replacement
 - PRI, BRI
- Convergence
 - Legacy telephony, data, Hosted IP Voice
- Real-time service enablement
 - Trunking capacity management, integrate and expand with Hosted IP Voice
- Fully integrated Hosted solutions
 - SIP Trunking and Hosted IP Voice seamless integration
- Feature and application overlay
 - Deploy enhanced features and applications to legacy PBX users
- Path to migration
 - Migrate to Hosted IP Voice with ease
- Disaster Recovery Solutions
 - Registration based routing of calls, replica or DR site, call diversion

**SIP Trunking and Hosted IP
Voice integrated and delivered
by one system**



Meeting the needs of every business

Whether you are looking for a completely new voice solution to retire an old phone system

OR

Have an existing phone system that you wish to retain

OR

BOTH

Hosted PBX

- ◆ Delivers a complete voice solution over any IP connection
- ◆ Provides productivity enhancing features
- ◆ Eliminates the burden of managing legacy equipment
- ◆ Simplifies the life of every end user

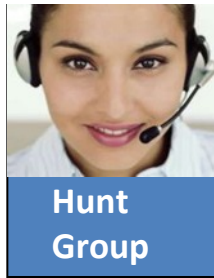
SIP (Business) Trunking

- ◆ Complements your existing PBX or key telephone system
- ◆ Enables more efficient use of bandwidth
- ◆ Provides **advanced features** without the burden of purchasing or upgrading your phone system

Working in conjunction, Hosted PBX and Business Trunking deliver unprecedented value to all business locations

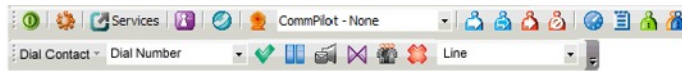
Value Add Applications

- Reception Console
- Hunt Groups
- Auto Attendant
- Call Center
- Click to Dial/Tool Bar
- Remote Office
- Selective Acceptance
- Find-me-Follow-me
- Unified Messaging
- Alternative Numbers
- SimRing



Single System - Complete Enterprise Management

Voice VPN - Extension Dialing Between Sites



Business Trunking



Hosted Telephony



Offer Full Feature Service Sets to Every Business Market

SMB Solutions

Total Communications Solution
for Small-Medium Business

Large Enterprise Solutions

Unified Solutions for Large Enterprises

Feature Overlay

Take Any Feature and Deploy Customer Sites with Hosted IP Voice and/or SIP Trunking

Any Feature, Any Device, Any Location



IPPBX Gateway



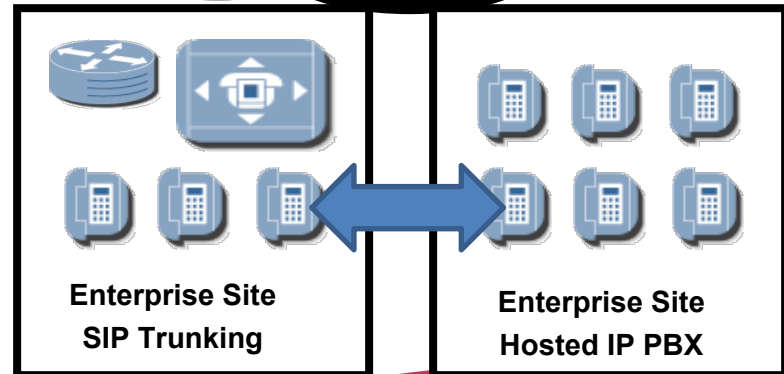
Value Proposition

- **Convergence Savings**
 - Integrated Access – Voice, Data, and Services
 - Single Bill
- **Simple Deployment**
 - Deploy/Configure IAD for Integrated Access
 - Package with Internet Services
- **Enterprise Self-Management**
 - Feature and Service Control
 - Personnel/Subscriber Management
- **Value of VoIP Enhanced Services**
 - Mobility Services/Remote/Home Workers
 - Productivity Services
- **Support Hosted and Premises Apps**
 - Integrate Premises-Based Solutions and Hosted Solutions – mix and match
 - Migrate Site-by-Site



wavenet

business communications



wavenet

business communications

SIP Trunk Feature Sets

SIP Trunk Line (charged per line)

- Call Waiting
- Calling Name Retrieval
- Calling Line ID Delivery - Internal
- Calling Line ID Delivery - External
- Calling Line ID Delivery - Blocking

SIP Trunk User

- Call Waiting
- Calling Name Retrieval
- Calling Line ID Delivery - Internal
- Calling Line ID Delivery - External
- Calling Line ID Delivery - Blocking
- Basic Call Logs
- Client Call Control
- Intercept User
- Call Forward Not Reachable

SIP Trunk Mobility User

- Call Waiting
- Calling Name Retrieval
- Calling Line ID Delivery - Internal
- Calling Line ID Delivery - External
- Calling Line ID Delivery - Blocking
- Basic Call Logs
- Client Call Control
- Intercept User
- Call Forward - Always
- Call Forward - Busy
- Call Forward - No Answer
- Remote Office
- Simultaneous Ring
- Call Forward Not Reachable

SIP Trunk Site Features

Calling Plan - Incoming
Calling Plan - Outgoing
Device Inventory Report
Intercept Group
Voice Messaging Group

SIP Trunk 'a la carte'

Hunt Group
Auto Attendant
Voice VPN
Call Centre Automatic Call
Distribution
Business Assistant Tool-Bar
Voice Messaging User



SIP Trunking Packages Tailored to Employees

	Description	Key Features	Device/Application
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SIP Trunk Group

PSTN Replacement Starter Package

SIP Trunk Lines
Inbound/Outbound
Calling Plans
Intercept Group

UC500



Auto Attendant

SIP Trunk User

For those who have need to have basic DDI calling functions

Call waiting
Calling Name Retrieval
Calling ID Delivery/Blocking
Intercept User

PBX Handset

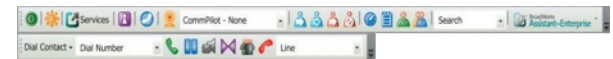


SIP Trunk Mobility User

For those who are mobile, working from home, another office, abroad....

Simultaneous Ring
Remote Office
Find-Me-Follow-Me
Call Forward Always, Busy, No Answer

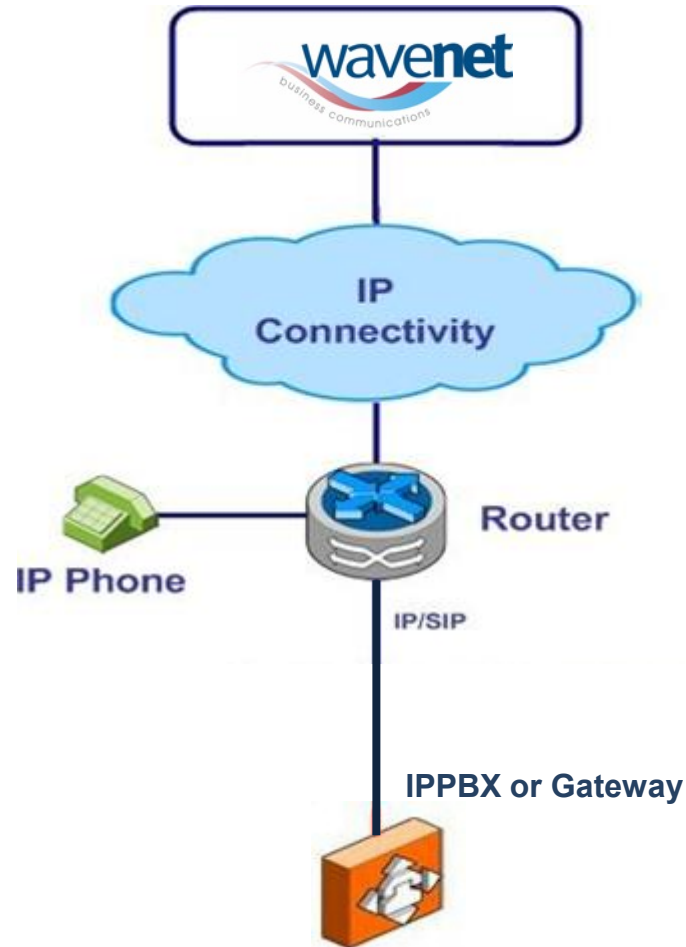
Tool Bar



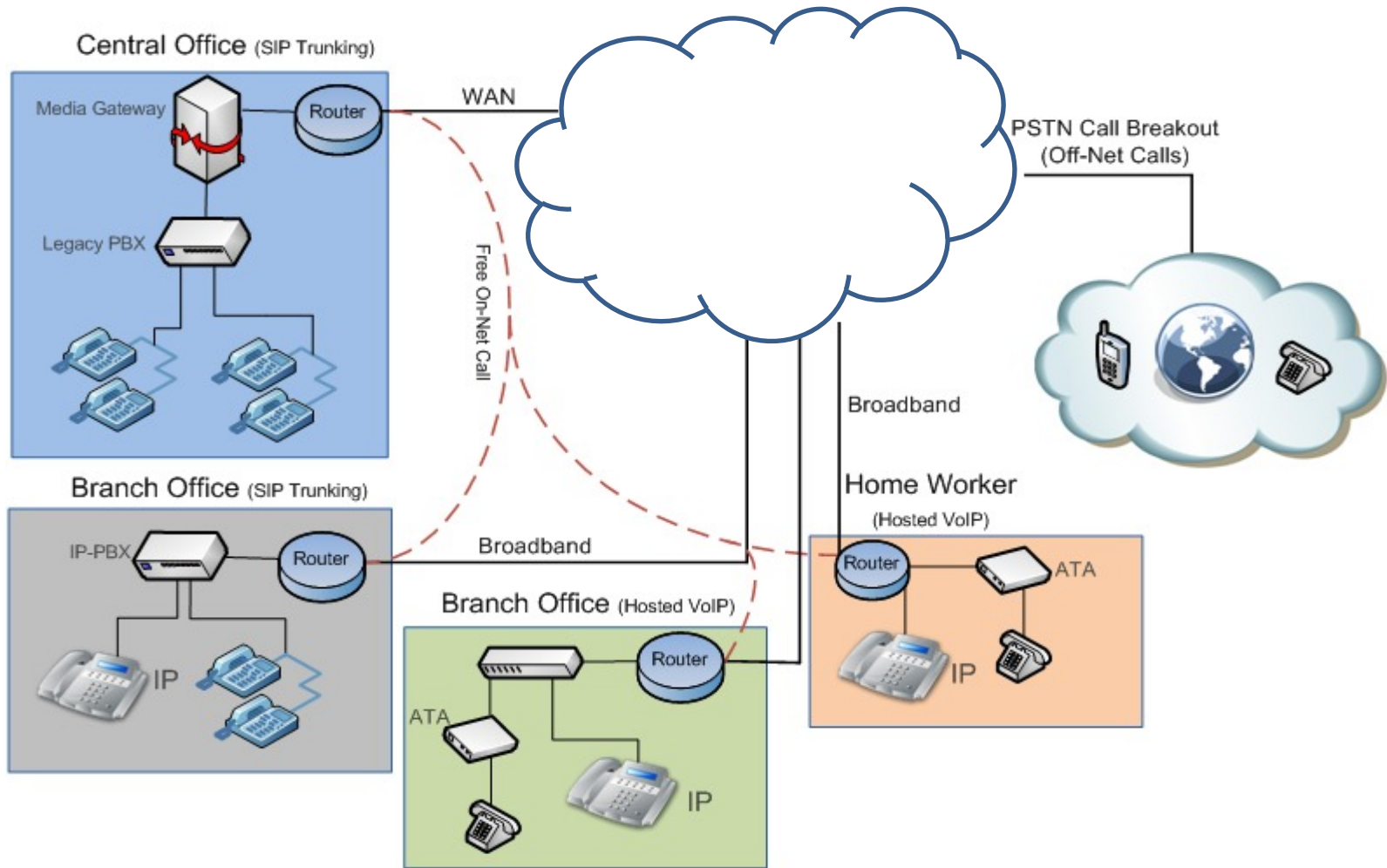
PBX Handset



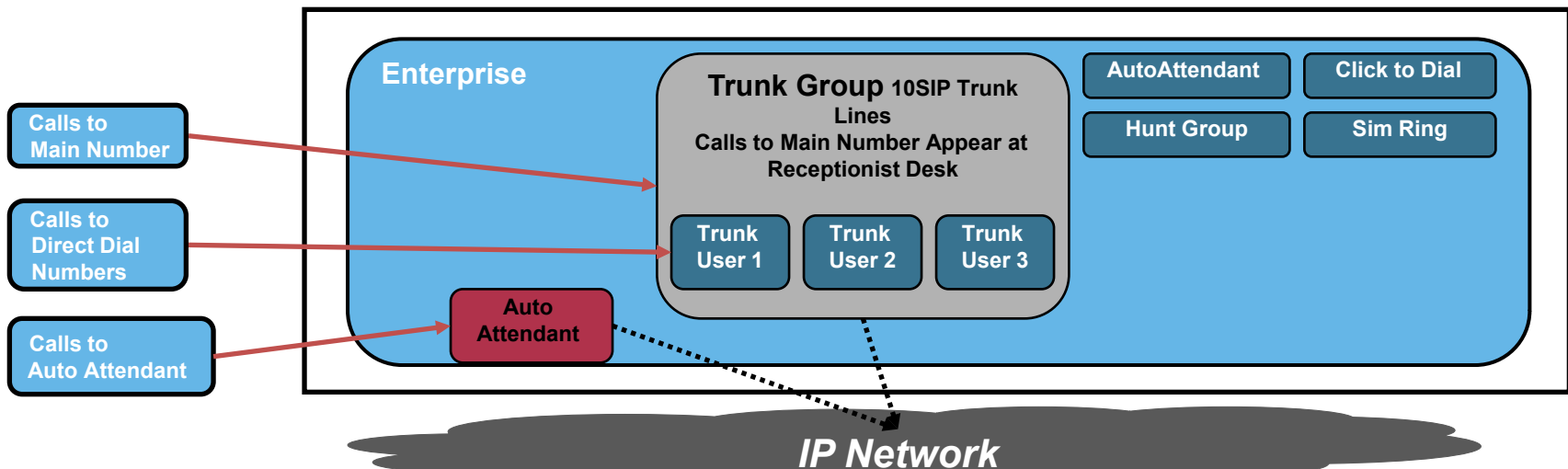
SIP Trunking Overview



Hosted IP Voice and SIP Trunking Deployment



Example Deployment



- Example**
- 10 Trunks to PBX
 - Dynamic Bandwidth
 - Direct lines
 - External Phone Numbers
 - Main, DDIs
 - Enterprise Services
 - Hunt Groups
 - Auto Attendant
 - Web Management
 - Personal Services
 - Sim Ring
 - Click to Dial

