

0870 Services



0870 has changed

OFCOM (Ombudsman for Communications) have enforced that the way that 0870 numbers are charged and used have changed as from 1st August 2009.

Now the cost to CALL an 0870 is the same as a geographic number (01, 02, etc)

If you operate an 0870 number you will be charged to received the call at 3.5ppm.

The Options

The reasons to have an 0870 number were many. The prime sales points were-

- Non geographic – did not show where you were in the UK
- Revenue share- receive money back for every incoming call
- Extra network services attached to the number (call recording, IVR)

So moving forward your options are

1. Keep your 0870 and pay for incoming calls
2. Change your number to 0844 (5ppm range)
3. Change your number to 080x (free calls)

Our Solution

Our recommendation is that you change to a 0844 number - this will carry on giving you an out payment if you had one from 0870, and will let you continue to use various network services.

Number Changing Solution

Where we differ to other companies is that we have a complete number changing solution.

We will allocate you a new 0844 number. Then if you already have your 0870 with us we will add on a pre-connection message informing your callers that your number is changing, and ask them to redial the number.